



THE ARCADE AREA CHAMBER OF COMMERCE BUSINESS ADVOCATE



Annual Awards Dinner had a Twist By Dorie Clinch

The annual awards recognition dinner is held each year to recognize accomplishments made by a business, individuals or organizations. This year the dinner was held at The Hearth on May 15 for the recipients who deserved the honors bestowed upon them. The nearly 150 people who came to honor the recipients enjoyed a luscious meal while keeping an eye on the slide show of depicting chamber events dating back to the 1950's. At dessert time, Ryan Satchell was presented with a birthday cake as it was his eighth birthday and everyone sang to him.

First, the Large Business of the Year Award was presented to Save-A-Lot. The Horrigan family first became involved in the grocery business in 1953. In 1970, Robert became manager of Loblaw's then in 1983, Loblaw's became Bells Markets employing members of the Horrigan family until 1995 upon its closing. The Horrigan family wanted to give consumers good values and great savings and decided that Save-A-Lot was the answer opening in 1996. They now have 5 locations supporting 150 employees.

Next the Small Business of the Year Award was presented to the Maple Grove Enterprises for accomplishments exceeding all expectation. Ted Hobin with his sons, Ted Jr. and Phil in July of 2000 put their metal fabricating talents together, using a mobile unit to provide their services with a motto of "You break it, We fix it". Connecting with Albert Paley (world famous metalworking artist) and Paley Studios, metal sculptures are being made from designs and models. The "Hallelujah" was completed in 2009 standing 64 ft.

tall with a span of 40 feet across. This was delivered to The Clay Center in West Virginia. Now they are working with Paley and the Iowa DOT on sculptures to be erected on bridges. They have gone from 3 to 30 employees in 10 yrs, are now located on Rt. 98 N, continuing to service the area and support many organizations to benefit the area.

Then a TWIST was added to this year's dinner. Unbeknown to Jeremy Satchell, some of his cohorts in crime decided to do a bit of roasting on his behalf. Laughter was heard throughout the dining hall during the presentations given by the Senior Vice President at his bank, his classmate, his good friend and his wife. How interesting to learn that not only is Jeremy but also his Senior Vice President who stands 6 foot 4 inches is afraid of mice. Who would have thought..... At the end of the presentations, a medal was presented to Jeremy that read "Thanks for being you". Then it was Jeremy's turn for a rebuttal which brought even more laughter.

Bringing things back to the true reason for the dinner, Blue Seal Feeds received the Agricultural Business of the Year Award. In 1868, the Webster family of Lawrence, MA started what is now Blue Seal Feeds and maintained the business for 4 generations selling to Muscatine Foods of Iowa in 1988. Opening in 1981, they have gone from 10 to over 80 employees also going from 200 SKU's of product to almost 1200 SKU's of product. The distribution center built in 2007 will hold 6000 TONS of product - Wow..... Over the years they added numerous products for over 16 varieties of animals, even fish. Mike Driver plant

manager was delighted at the details of the presentation. Blue Seal also gives back to the community through support of various organizations and benefits including Pioneer Central FFA.

Last but definitely not least was the Community Achievement Award. This was presented to the Glenn A. Pratt Jr. American Legion Post 1460 who received a standing ovation upon presentation, leaving Cliff Joyce speechless. Faced with possible closure in 2005, the legion survived and has flourished becoming an icon in the Machias Area. Two recent major projects stand out. The Veterans Park on the corner of Route 16 and McKinstry Road. They removed an old building to turn the area into something beautiful, honorable and memorial. Also joining forces with various agencies, including the CYC, to build a new home for the Eisenhardt family whose children have very special needs. Volunteering hours of hands on work and collecting donations just touches on what they have been able to accomplish for the family and the community.

Thank you to all of our sponsors and business donations for helping make this a wonderful evening.

Arcade VFW, Legion posts looking for new Members

If you're a veteran who would like to continue to serve America by serving your community, there are two opportunities available in Arcade. Both Arcade VFW Post #374 and American Legion Post #737 are currently looking for new members.

VFW membership is open to anyone who has served overseas during wartime. According to joinvfw.org, "if you have received a campaign medal for overseas service; have served 30 consecutive or 60 non-consecutive days in Korea; or have ever received hostile fire or imminent danger pay, you are eligible."

Post #374 is very active in the community. Not only do members enjoy the camaraderie of belonging to an organization with other like-minded veterans, they serve as color guards for military funerals and parades and participate in fundraisers to help a host of non-profit events and groups. The post home and the shelter on the hill

behind the club are available for rental for events, meetings, business, or family gatherings.

VFW Post #374 meetings are held the second Tuesday of the month, 7:30 p.m., at the West Main Street Post Home across from Larry Romance & Son.

Veterans of any branch of the military are welcome to join the American Legion Post that is also headquartered at the post home. Chartered as Hugh Lynch Post #737 years ago, the club has just recently started to become active again. American Legion meetings are the third Tuesday of the month at 7:30 p.m.

The American Legion includes over 2.4 million members across the USA that experience many opportunities to expand their lives and utilize their unique talents. And as Legionnaires, members not only serve their communities and other veterans, they also enjoy discounts on insurances, car rentals and hotels.

For more information on becoming a member of either club, contact Bud Rugar at 585-492-2051 or Mike Jones at 585-653-5066.



Called a Memorial Dedication Sidewalk, a new paved walkway leading to the shelter on the hill contains bricks purchased by members of the community. Bricks may be in memory of a loved one or friend who served in the military, or simply to commemorate your family or business. Call John Lindsley at 716-983-2631, or stop at the Post Home on West Main Street in Arcade to purchase a brick.

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Andy Mat & Mark Kless

Where were you on April 10th & 11th 2010?

Though we may not realize it, the weather can influence our plans and decisions when we ask ourselves in the morning "What am I going to do today?" Nevertheless on April 10th and 11th; it showed a soothing reaction to the 2010 Arcade Area Chamber of Commerce Trade Fair. The feedback from customers, vendors and the Chamber staff came to a consensus that this year's event was a great success.

Titled "Demo Days", the Trade Fair kicked off on Saturday morning at 9am with a total of 33 Business Vendors and 10 Organizations set up and ready to showcase their material on display. Every hour; a local business provided a 15 minute demo of a product or service their business offered. Patti McFarland of Avon took advantage of this time to demonstrate how to identify skin type and ways to create soft, smooth and healthier skin. Dave Wolfe, of Wolfe's Wine and Brew House, showed attendees the parts and pieces of a do it your self wine making kit. In addition to the demo's, the Trade Fair's entertainment coordinator, Peggy Austin, of Austin Classic Photography, arranged music and other local groups to perform throughout the weekend. Sandy Kirst, of M&T Bank and Julie Rosenthal, of Rosewood Business Solutions, managed the concession throughout the weekend.

The Trade Fair is a great time for our local community to see what services and products our local area businesses provide, without the long drives. Most fascinating are the local talented people who have homemade gifts and abilities you generally don't know about. Many attendees may have found themselves saying "I didn't know they did that" or "I didn't know they were in our Tri-County community."

From non-profit organizations and school clubs to main street businesses, there was something for everyone, including a number of chances to win with the several raffle drawings and free giveaways vendors held throughout the weekend.

Many thanks to the Events Planning Committee and our local area business and organization sponsors for bringing the Trade Fair back in full force for a successful 2010.



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From The Desk of the President

Jeremy Satchell

It's a beautiful sunny day in WNY as I write this article. In fact I am having difficulties completing this article as I am daydreaming about being out on the golf course. Anyways, we've had a great year thus far at the Chamber. Our Community Trade Fair was a huge success for our vendors, attendees and the Chamber. We conducted a post Trade Fair survey with our vendors and received some excellent feedback that we will certainly put to good use for future events; thank you to all that participated. In addition to the Trade Fair we conducted our Annual Awards Dinner in May at the Hearth. The evening was very enjoyable with an absolutely awesome buffet, a slide show hi-lighting past and present Chamber members and activities, deserving award recipients and a "twist". I was the "victim" of a public roast. My esteemed colleagues decided to collaborate with my wife, friends and banking colleagues to share some of my most humiliating and embarrassing moments in my adult life. The good news for them was I am easy target and gave them plenty of material to work with. Laughs were shared by all (including myself). A special "thank you" to the roasters; Marty Griffith, Jennifer Hobin, Ken Norton and my lovely wife Jamie.

We continue to move forward with our 2010 initiatives. Our Education Committee, chaired by Miranda King has been conducting meetings with local organizations to come up with seminar topics that will benefit our members and community. Our Events Committee co-chaired by Pam Tilton and Cheryl Petrie continue to plan events and activities for the 3rd and 4th quarter and Mark Kless and our newsletter committee continue to put together our attractive and informative quarterly newsletters. I would like to thank all of our Chairpersons for the time and effort that you put into your committee activities, and last but certainly not least I would like to thank Dorie Clinch for all that she does to support the Chamber and our members.


In closing, I would like to thank everyone for their continued support of our Chamber of Commerce. If you have any suggestions, ideas, concerns, or if you would like to become more involved in Chamber events and/or committees, please feel free to contact me via e-mail at jjssatchell@five-starbank.com or through the Chamber office at 585-492-2114.

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Neither Wind, Nor Rain

Wednesday June 16th was a very windy, stormy day but that did not stop the Chamber from having a wonderful social at Hoffy's Jewelry Hut in Delevan. Two thunderstorms with heavy rain and hard winds occurred that day, one being in the afternoon which left people wondering if the social would be canceled. No way.....even though the food was outside and the weather temperamental, we proceeded as planned and had a wonderful evening.

Dan Hoffman was pleased to be able to showcase his establishment, giving discounts on merchandise to all who attended. The Flipside from Strykersville did a nice job showcasing their menu by providing the hors d'oeuvres which were fantastic.

Everyone who attended truly enjoyed the opportunity to see all the specialties that The Jewelry Hut has to offer, from fine jewelry items to t-shirts and jeans, leather jackets and Avon products. Dan also does heat transfer so clothing articles can become specialized.

Boneless chicken wings and BBQ pork on buns along with Mediterranean Bread and Parmesan Frico Cups were prepared by Wayne and Krissy Abbott of the Flipside. A nice array of food that had you going back for more.

Thank you to The Jewelry Hut and The Flipside for working with the Chamber to present another wonderful Social gathering.

(H.I.R.E) Some Tax Credits Julie Jagoda, CPA with R A Mercer & Co PC.

There's been a lot of legislation the last few years, but very few provisions to benefit small business. Thanks to the new Hiring Incentives to Restore Employment (HIRE) Act and The Patient Protection and Affordable Care Act, small businesses finally have an opportunity to catch a break.

Under the HIRE Act, any employer (household employers are not eligible) who hires an unemployed worker from February 4, 2010 through December 31, 2010 may qualify for a payroll tax incentive, effectively exempting the employer from the 6.2% social security match on the wages. The position must be new or open because the previous employee voluntarily left or left for cause. Family members and other relatives do not qualify.

In order to take advantage of this provision, the employer must get a statement from each eligible employee certifying that they were unemployed or worked fewer than 40 hours during the 60 days prior to beginning work. Form W-11, Hiring Incentives to Restore Employment (HIRE) Act Employee Affidavit, can be obtained on the IRS website.

The credit should be taken on the quarterly payroll tax returns (Form 941), beginning with second quarter 2010. Another provision of the HIRE act allows for up to a \$1,000 general business tax credit on the business' 2011 income tax return for each employee retained for at least a year. The credit is calculated at the lesser of 6.2% of wages paid or \$1,000.

Under the Patient Protection and Affordable Care Act, small businesses are eligible for a credit of up to 35% of health insurance premiums paid in 2010 (25% for tax-exempt organizations). It is available to employers with fewer than 25 full time equivalent employees, paying wages averaging less than \$50,000 per employee annually. (part-time employees wages are added together to make one full-time employee based on a 2,080 hour work year for purposes of the calculation) Business owners and their family members are not included in the calculation.

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June 28-July 30 Beaver Meadow Day Camps
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July 10-11 Strykersville Fireman's Carnival

July 15, 22 Music in the Park - Delevan Gazebo
July 29, Food Pantry Night
Aug 5, 12 Sponsored by Boy Scout Troop 627

July 16-17 Arcade Fabulous 50's

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Call 716-492-1681 or 585-492-2114 for
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Aug 14-21 Wyoming County Fair - Pike, NY

Sept 7th - Pioneer Central School
Begins 2010-11 school year

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